**Victoria “Tori” Couch**

**Journalist**

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# CAREER SUMMARY

Creative storyteller with experience covering news and sports, including Division I college athletics and high school sports, as a freelance journalist and full-time media member. Seeking to utilize research, interviewing, and writing skills to share stories that will engage the community and spark meaningful conversations.

# SKILLS

Writing • Editing • Interviewing • Video Editing • Researching • Organization • Collaboration • Adaptability

# FULL-TIME MEDIA EXPERIENCE

**360West,** LifestyleMagazine,Fort Worth, Texas, Staff Writer*, March 2023 – March 2025*

* Generated story ideas
* Wrote feature stories
* Edited stories
* Managed freelancers, which included assigning stories and answering questions
* Planned story budgets with editorial director for monthly and bi-monthly (every 2 months) magazines

**The Graham Leader & KWKQ**, Newspaper & Radio Station, Graham, Texas*, Sports Editor, June 2014-May 2015*

# CURRENT FREELANCE MEDIA EXPERIENCE

**KillerFrogs.com**, TCU Horned Frogs On SI, Fort Worth, Texas, Reporter*, August 2022 - Present*

* Write news, opinion, game and analysis stories covering TCU sports, mainly football and women’s basketball
* Record weekly podcast about TCU women’s basketball during basketball season

**Reddit.com,** College Football subpage, Fort Worth, Texas, Writer*, August 2019 - Present*

* Write game stories exclusively for RedditCFB subpage, covering FBS regular season and post-season games
* Interview student-athletes and coaches during post-game press conferences
* Update X (Twitter) with in-game statistics and pertinent game information

# PAST FREELANCE MEDIA EXPERIENCE

**Neeley School of Business,** TCU, Fort Worth, Texas, Writer*, June 2022 - March 2023*

**Cotton Bowl**, Game Program, Arlington, Texas, Writer*, October 2021 – December 2022*

**Sirius XM Radio**, ESPNU, New York, NY, Reporter*, August 2019 - December 2022*

**Heartland College Sports,** Website, Fort Worth, Texas, Writer*, January 2021 - February 2022*

**Lamar University**, Athletic Department,Beaumont, Texas, Media Relations Feature Writer*, January 2019 - April 2019*

**FULL-TIME WORK EXPERIENCE OUTSIDE MEDIA**

**Texas Christian University**, Honors College, Fort Worth, TX*,* Academic Advisor*, April 2019 - March 2023*

**Lamar University**, Athletic Department,Beaumont, Texas*,* Academic Specialist*, August 2017 - April 2019*

**Abilene Christian University**, Athletic Department,Abilene, Texas*,* Academic Coordinator*, June 2016 - July 2017*

**Abilene Christian University***,* Athletic Department,Intern: Assistant Academic Advisor*, July 2015 - May 2016*

# EDUCATION

Bachelor of Arts in Broadcast Journalism, Minor: Sociology – May 2014, Texas Christian University*, Fort Worth, TX*