**Victoria “Tori” Couch**

**Sports Journalist**

Email: [toriscouch@gmail.com](mailto:toriscouch@gmail.com)

Website: [toriscouch.com](http://toriscouch.com/)

Twitter: [@ToriCouch\_TX](https://twitter.com/ToriCouch_TX)

LinkedIn: [linkedin.com/in/tori-couch/](http://linkedin.com/in/tori-couch/)

Cell: 208-871-9162 • Fort Worth, TX

# CAREER SUMMARY

Creative storyteller with more than 3.5 years of experience covering Division I college athletics and high school sports as a freelance journalist and full-time sports media member. Seeking to utilize research, interviewing, and writing skills to share stories that will engage the local and national communities and spark meaningful conversations.

# SKILLS

Writing • Editing • Interviewing • Video Editing • Researching • Organization • Collaboration • Adaptability

# FREELANCE MEDIA EXPERIENCE

**KillerFrogs.com (TCU),** Sports Illustrated Fan Nation, Fort Worth, Texas, *Reporter, August 2022 – Present*

* Brainstorm weekly story ideas
* Write news, opinion, game, and analysis stories covering TCU athletics

**Neeley School of Business,** TCU, Fort Worth, Texas, *Writer, June 2022 – Present*

* Write feature and news stories for TCU's Neeley School of Business website and newsletter
* Compose interview questions and arrange interviews for the stories

**Cotton Bowl**, Game Program, Arlington, TX, *Writer, October 2021 - Present*

* Write feature story for Goodyear Cotton Bowl Classic game program
* Develop interview questions and interview individuals for story

**Sirius XM Radio**, ESPNU, New York, NY, *Reporter, August 2019 – Present*

* Conduct exclusive post-game player interviews for major college football games
* Coordinate interviews with Athletic Department SIDs and Sirius XM producer

**Reddit.com,** College Football subpage, Fort Worth, Texas, *Writer, August 2019 – Present*

* Write game stories exclusively for RedditCFB subpage, covering FBS regular season and post-season games
* Interview student-athletes and coaches during post-game press conferences
* Update Twitter with in-game statistics and pertinent game information

# ADDITIONAL MEDIA EXPERIENCE

**Heartland College Sports,** Website, Fort Worth, Texas, *Writer, January 2021 – February 2022*

**Lamar University**, Athletic Department,Beaumont, Texas, *Media Relations Feature Writer, January 2019-April 2019*

**The Graham Leader & KWKQ**, Newspaper & Radio Station, Graham, Texas*, Sports Editor, June 2014-May 2015*

* Ran the newspaper’s entire sports department as one-woman operation
* Wrote game stories, previews and feature stories about Graham High School athletics for the newspaper
* Shot, edited, and posted video of all Graham varsity athletics on website
* Provided radio color commentary for Graham varsity athletic broadcasts

**FULL-TIME WORK EXPERIENCE**

**Texas Christian University**, John V. Roach Honors College, Fort Worth, TX*, Academic Advisor, April 2019-Present*

**Lamar University**, Athletic Department,Beaumont, Texas*, Academic Specialist, August 2017-April 2019*

**Abilene Christian University**, Athletic Department,Abilene, Texas*, Academic Coordinator, June 2016-July 2017*

**Abilene Christian University***,* Athletic Department, *Intern: Assistant Academic Advisor, July 2015-May 2016*

**The Graham Leader & KWKQ**, Newspaper & Radio Station, Graham, Texas*, Sports Editor, June 2014-May 2015*

# EDUCATION

Bachelor of Arts in Broadcast Journalism, Minor: Sociology – May 2014, *Texas Christian University, Fort Worth, TX*